

CHLOE CALDWELL

PHOTOGRAPHY





Welcome

I'M CHLOE

I'M A HAMPSHIRE-BASED WEDDING  
PHOTOGRAPHER WITH A RELAXED  
APPROACH AND AN EYE FOR DETAIL

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If you dream of elegant and romantic wedding photos filled with love and laughter, you're in the right place...because that's what I'm all about! My speciality is making couples feel completely at ease in front of the camera. So that together, we are able to capture the most authentic, natural memories of your big day – photos that you'll cherish so dearly for the rest of your lives.

I believe that your wedding photography experience is about so much more than one day! From the excitement of planning your timeline through to the delight of designing your album, I'm on hand at every stage to offer advice and guidance. Together, we'll ensure that your day is captured exactly as you'd imagined. And, of course, my relaxed and friendly approach means that we'll have a lot of fun and laughter along the way!

I'm based in Basingstoke, Hampshire, but travel all over the UK and beyond to capture weddings. I'm dedicated to offering the best service to every couple, so I take on a limited number of weddings each year. I hate having to disappoint couples when I'm already booked, so if you connect with my photography, let's have a chat!

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We're so happy we were able to have had Chloe as our wedding photographer. She really captured the essence of our day and the photos are everything we could have wanted and more. It's so special to think these photos will be in our family for generations.

Chloe was a dream to work with from the initial consultation call right through to the post-wedding photo gallery delivery. Chloe's communication and help made the whole process seamless and we can't thank her enough!

– Courtney & Jacob





## HOW I WORK

A NATURAL APPROACH TO TIMELESS PHOTOGRAPHY



### 01. MY NATURE

FRIENDLY - AUTHENTIC - RELAXED

Above all, making people feel at ease is key to achieving beautiful photos. So my warm and friendly character is at the heart of my approach. I pride myself in creating a real bond with my couples, which means that you are able to feel truly comfortable in front of the lens.

### 02. MY COVERAGE

WEDDING PHOTOGRAPHY THAT TELLS THE STORY OF YOUR DAY

My mission is to tell the story of your wedding in a way that transports you back every time you look at your photos. My photography captures not only how your day *looked* but also how it *felt*.

Capturing romantic, natural portraits is my speciality. However, I do believe that some of the moments you will hold closest to your heart in years to come will be those which, at the time, you don't even know are happening. With this in mind, throughout your day I'll be discreetly mixing amongst your guests, keeping an attentive eye out for natural, unscripted moments.

## 03. YOUR EXPERIENCE

### YOU'RE IN SAFE HANDS

I care about making your wedding experience the best it can possibly be, so I've tailored my approach to be as simple and stress-free for you as possible. I don't want you to worry about a thing!

From offering recommendations and advice during your planning, to helping you understand timings and how things will work on the big day, to shooting every image to two memory cards in case one corrupts. I want you to know that I've got it covered.

You're in safe hands with me as your photographer.



## 04. MY STYLE

### MODERN, BRIGHT & LUXURIOUS TONES

My editing style centres on a contemporary, bright aesthetic with luxurious, flattering skintones and a subtly muted colour palette. My photographs have timeless elegance which will never date or go out of fashion.





## FULL DAY *Coverage*

EVERYTHING YOU NEED

To keep things simple, I offer one full day package with a selection of options that can be added to create the perfect coverage to suit your day. As standard, your package includes:

Up to 10 hours continuous coverage

500+ beautifully edited images in my signature style

Sneak-peek delivered within one week

Highlights' slideshow

£200 album credit

My wedding guide & recommended suppliers list

### ALWAYS INCLUDED AS STANDARD

Pre-wedding  
planning meeting

As much ad hoc  
advice as you need

Full personal  
usage license

Beautifully presented  
cloud-based gallery

Travel within  
England & Wales

# £3,000

PRICES ARE FOR 2024/25 WEDDING DATES. FOR DATES BEYOND 2025 PLEASE CONTACT CHLOE FOR A BESPOKE QUOTE.



## INTIMATE *Coverage*

PERFECT FOR ELOPEMENTS AND SHORTER CELEBRATIONS

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*Please note that this option is available Monday - Wednesday only*

Variable coverage to suit your plans

Pre-wedding planning meeting

As much ad hoc advice as you need

Full personal usage license

Beautifully presented cloud-based gallery

My wedding guide & recommended suppliers list

Travel within 50 miles of RG22, outside of this radius quoted on request

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**£500 first hour**  
**£400 per hour thereafter\***

\*MINIMUM COVERAGE 2 HOURS

PRICES ARE FOR 2024/25 WEDDING DATES. FOR DATES BEYOND 2025 PLEASE CONTACT CHLOE FOR A BESPOKE QUOTE.

# TELL ME *More*

## WHAT DOES IT ALL MEAN?

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### UP TO 10 HOURS CONTINUOUS COVERAGE

This is usually the perfect duration to cover getting ready, the first dance and everything in between. Additional hours of coverage can be added on request.

### 500+ IMAGES

The number of images you'll receive depends on a few factors, such as whether you opt for a second photographer and the number of hours of coverage. Typically, I deliver 500-700 beautifully edited, high-resolution images for a full day wedding, all in my signature style.

### SNEAK PEEK

I know you'll be so excited to see your photos! This is why within just one week of your wedding (usually sooner!) I'll send you around 30 fully edited digital photos, so that you can quickly share the big day with friends and family. They're also perfect for ordering thank you cards.

### HIGHLIGHTS' SLIDESHOW

A short video showcasing all the best bits of your day. It perfectly tells the story of your wedding and brings back those butterflies time and time again. See examples [on my website](#).

### ALBUM CREDIT

£200 of complimentary credit towards a luxury album. This gives you the freedom to design the album of your dreams with your chosen finishes, personalisation and number of pages. Please note that album credit is complimentary and must be used within 3 months of receiving your gallery. The credit cannot be exchanged for monetary value. You do not have to use the credit or place an album order.

### WEDDING GUIDE & RECOMMENDED SUPPLIERS

Upon booking I'll send you my guide. It's personally written by me and jam-packed full of advice and tips to help your planning and ensure that you get the most from your wedding photography. It also includes my list of recommended suppliers.

### FULL USAGE LICENSE

You'll have a full personal license to use, print and share your images for whatever non-commercial purposes you like - social media, prints, albums, etc. Essentially, you just can't sell them to OK! magazine.

### PRE-WEDDING MEETING

Just before your wedding we'll get together to discuss all of the details of your day, plan your photography timeline and make sure I'm fully prepped.

### CLOUD-BASED GALLERY

Your images will be delivered via a beautiful cloud-based, password-protected gallery - super easy for sharing with friends and family if you want to. It will be directly linked to a print shop where you can easily order high quality prints, canvases and other items.

### TRAVEL

For full day coverage all travel and accommodation expenses within mainland England and Wales are included. I'm happy to provide quotes for other destinations on a case-by-case basis.



From our initial chat we knew Chloe was the one for us. She's personable and professional which meant we trusted her immediately.

Not only are the pictures absolutely stunning, but Chloe went above and beyond on our special day. She made us feel comfortable in-front of the camera, gave direction and even helped our stylist with setting up tables as we were running a little behind schedule.

Your wedding photographer is one of the most important choices you will make when it comes to your big day. In years to come the photos are what you're going to be looking back on. Invest wisely, we did. Thank you so much Chloe!

- Georgia & Bradley



# POPULAR *Options*

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## BOUDOIR SHOOT - £500

Boudoir photos are increasingly popular gifts for brides to give their partners. We'll get together to capture some beautiful, intimate images which can be made into a sophisticated album, ready to present to your partner on your wedding day.

## EXPRESS TURNAROUND - £800

Your complete digital gallery and slideshow delivered to you within 1 week of your wedding. Perfect if you just can't wait!

## NEXT-DAY SNEAK PEEKS - £200

Your sneak peek gallery delivered the very next day. Plus instead of the usual 20-30 images, you'll receive around 60!

## HIGHLIGHTS SLIDESHOW- £300

The short video perfectly showcases the story of your day. Find examples [on my website](#).

## ENGAGEMENT SHOOT - £500

(aka a pre-wedding shoot!). This is the perfect opportunity for us to get to know each other and for you to get comfortable in front of the camera. This is especially handy if you're feeling a bit nervous.

Some couples choose to do their shoot soon after their engagement (often using the images on save the dates or invitations), others choose to wait until closer to their wedding date.

Engagement shoots last around 60 minutes and take place within 10 miles of Basingstoke, or I'm happy to provide a quote to travel further. You'll receive a gallery of approximately 50-60 images.



# POPULAR *Options*

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## SECOND PHOTOGRAPHER - £650

A second photographer is recommended if you plan to have more than 100 guests or where you'd like coverage of events happening simultaneously. For example, to capture both of you getting ready, or both perspectives down the aisle.

The role of second photographer is to help me capture the day, everything else is handled by myself. At the end of the wedding, the second shooter hands me their memory cards and I do all of the editing in my signature style to ensure consistency.

## EXTRA HOURS - £250 per hour

Handy if you're having an earlier ceremony or if you'd like to capture more of the after-dark action!



Options can be added to your coverage at any point before or after your wedding. Second photographers are subject to availability so I recommend not leaving it too late if this is high in your priorities.

Prints, thank you cards and other products are available to order via your online gallery. You can place orders at the click of a button.





## LUXURY *albums*

HOW DO YOU PLAN TO ENJOY YOUR WEDDINGS PHOTOS IN 10, 20, 30 YEARS' TIME?

Whilst I had every intention of regularly enjoying my digital photos, in reality, the only ones we look at are those we've printed. Our wedding album sits proudly on our coffee table and we love nothing more than when visitors excitedly ask... 'ooh, can we have a look?!'

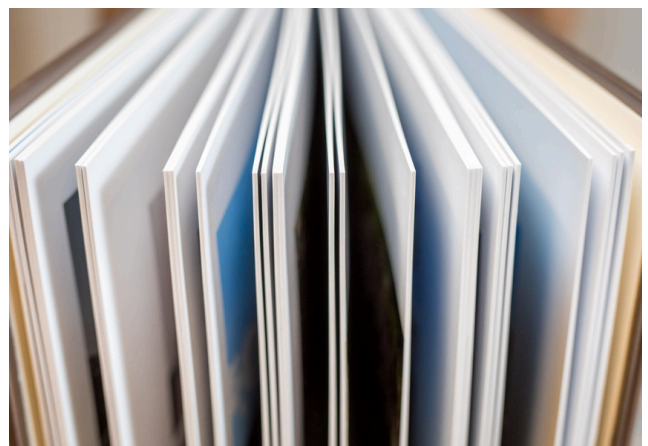
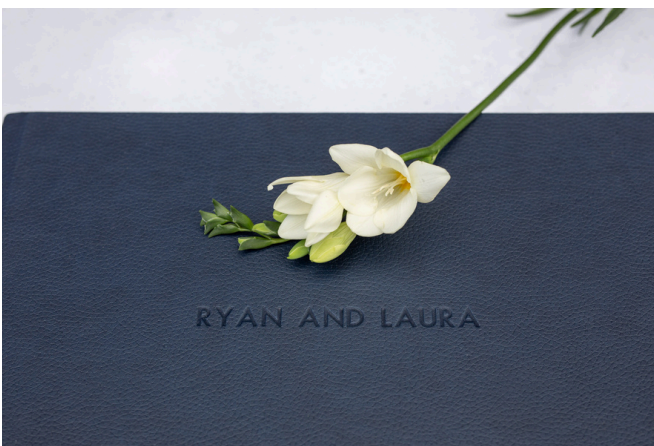
It's partly the convenience, partly the experience of perusing beautifully crafted pages – but I firmly believe that an album is the best way to tell your wedding story. These are the memories you'll look back on again and again in years to come.



A WEDDING ALBUM IS THE PERFECT KEEPSAKE. A FAMILY HEIRLOOM TO BE PASSED DOWN THROUGH THE GENERATIONS.

### BESPOKE WEDDING ALBUMS, HANDMADE IN THE UK

My albums are made from the finest materials and are available in a variety of luxurious finishes. The thick flushmount pages, lay-flat design and white core give a timeless, stylish look and feel without compromising on an ounce of quality. Each album is packaged and delivered in a beautiful, durable presentation box as standard. They are designed to stand the test of time.



## WEDDING ALBUM DESIGN

I offer all of my wedding couples the complimentary service of personally designing their album.

I don't outsource this because I believe that I'm best placed to tell your wedding story. After all, I've been with you every step of the way! I know what's important to you, who the VIPs are, which moments mean the most. I was there right alongside you and it's my pleasure to tell your story.

## HOW MUCH IS A WEDDING ALBUM?

Prices start at £500 for a 10×10" album with 10 spreads (20 pages), in a variety of cover material choices. Additional spreads can be added to show off even more of your wedding day memories. Replica albums are also available. These are an exact copy of your wedding album, in either a full size or a smaller size, and are priced with a discount. They make the perfect gift for loved ones.



## HOW DOES IT WORK?

The design process is simple; you select your favourites and I'll take it from there. You will have the opportunity to review the design, select your preferred finishes and add any personalisation to make sure it's absolutely perfect before it goes to print.

As you can imagine, I design a large number of albums each year. With this in mind, there is a structure and timeline around the process which ensures I can give every couple the dedicated attention their album deserves, and no one is waiting too long to receive theirs.

We have no idea where to start with Chloë's unbelievable work! From the moment we saw her portfolio and spoke to her, we knew she was the perfect choice. She was so thoughtful from the get-go and there was a lot of open communication, which made us feel very comfortable. We used to be awkward and camera shy, but Chloë really taught us how to be our authentic selves in front of her lens.

All our friends and family remember Chloë by name and said how excellent she was. She took her time to get to know our guests and really blended into our day - she was more than one of vendors. She was super easy to work with, used every opportunity to get the right shots and ran a smooth operation.

Chloë is fantastic and we would 100% recommend her. She will make your vision a reality and more than anything, she is a very lovely human being.

- Shay & Matt





## NEXT *steps*

1. Let's jump on Zoom to discuss your plans and explore the coverage options. I'll answer any questions you have.
2. Accept your quote, review and sign the contract and pay the 25% booking fee.
3. I'll confirm receipt and that's it, you're in my diary! Yay! Another tick on the to-do list!
4. You'll shortly receive my wedding guide in the post. Pour yourself a cuppa and enjoy all the handy info.



**STAY** *in touch*

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[@chloecaldwellphotography](https://www.instagram.com/chloecaldwellphotography)

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CHLOE CALDWELL  
PHOTOGRAPHY

AS SEEN IN

*One Fab Day*

TATLER

ROCK MY  
WEDDING

& more